

Continuing a Success Story Preliminary Results FY 2015

BVB : AeRO : BNET April, 2015



Mihai Logofătu, Founder & CEO

We build competences and IT solutions for your future plans





## IT trainings

- The IT training market leader
- Over 14.000 students taught

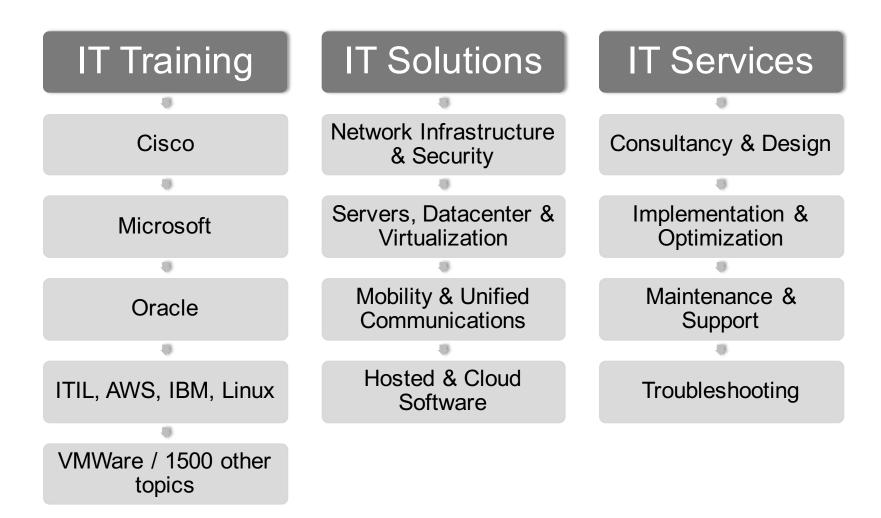


## IT solutions integrator

- The only company that financially guarantees the success of the customer's project
- Over 1000 IT Integration projects implemented

## **RANGE OF SERVICES**





#### **OUR CERTIFICATIONS**





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Silver **Partner** 





Learning Solutions Partner



**Microsoft Partner** 

Silver Learning Silver Datacenter





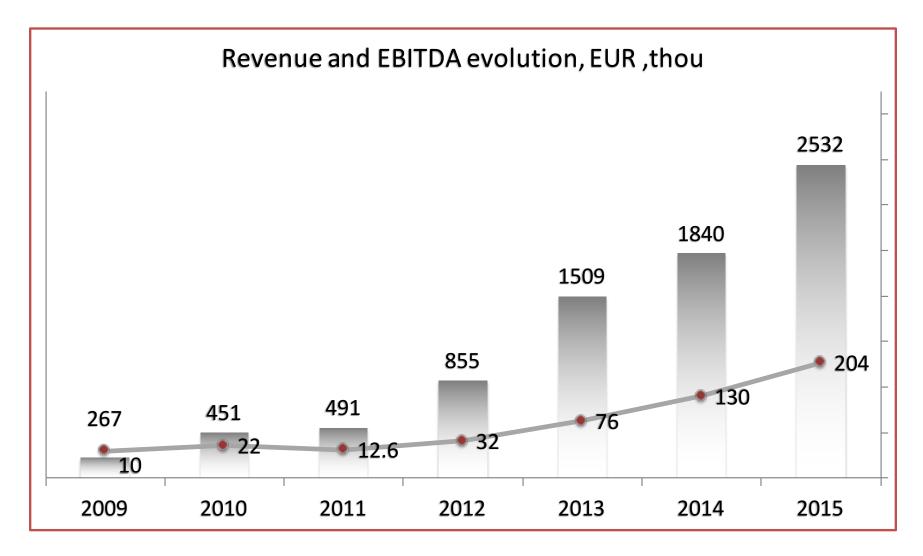












#### **BUSINESS DEVELOPMENT PLAN** @ LISTING





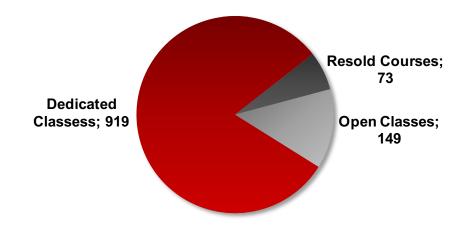
#### **BUSINESS DEVELOPMENT PLAN** @ LISTING





#### Strengthening position of IT Training market leader

- Added ITIL, Dell SonicWall and Citrix training authorizations
- Trained a number of 1141 students in 5 countries
- Only One-Stop-Shop training partner in Romania



Number of students by class type

#### **BUSINESS DEVELOPMENT PLAN (2)** LISTING



#### 2.

Capitalizing on the wide industry trends, including BYOD (Bring Your Own Device), cloud services, IT security, nearshoring to Romania

- Focused on datacenter, virtualization and cloud revenues up 160% vs 2014
- Cloud training revenues up 7x vs 2014
- *Mobility revenues up 104% vs 2014*
- Closed multi-year contracts with shared support services companies located in Romania
- Increased revenues from support services

#### **BUSINESS DEVELOPMENT PLAN (a) LISTING**



3.

Continuous development and creation of strategic partnerships

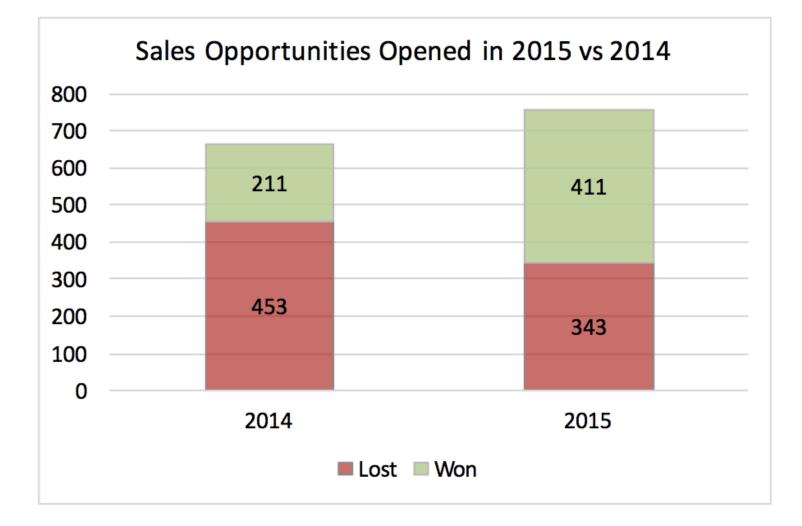
- Broadened the portfolio added new vendors (Citrix, Veeam)
- Expanded competencies within current partnerships:
  - 4 new CCIE resources
  - 1 Cisco BVP resource
  - 5 new CCSI trainers
  - 1 new Citrix instructors
  - 1 ITIL instructor
  - 1 Java instructor
  - 3 new Microsoft certified instructors
- Expanded geographical reach 1 new AM dedicated to Western market

## **SALES ACTIVITY**

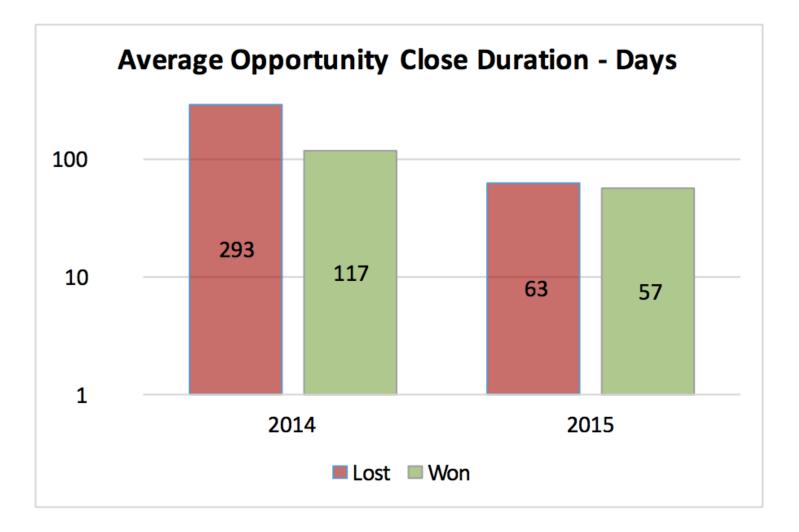


- Full release of new CRM integrated with new ERP
  - *"Wizard" like process to close opportunities*
  - Maximum 8 seconds for producing standardized sales quotes
  - Automated reporting to relieve pressure on the teams' time
- New sales bonus formula better alignment of interests
- Sales support functions : 4 sales support positions





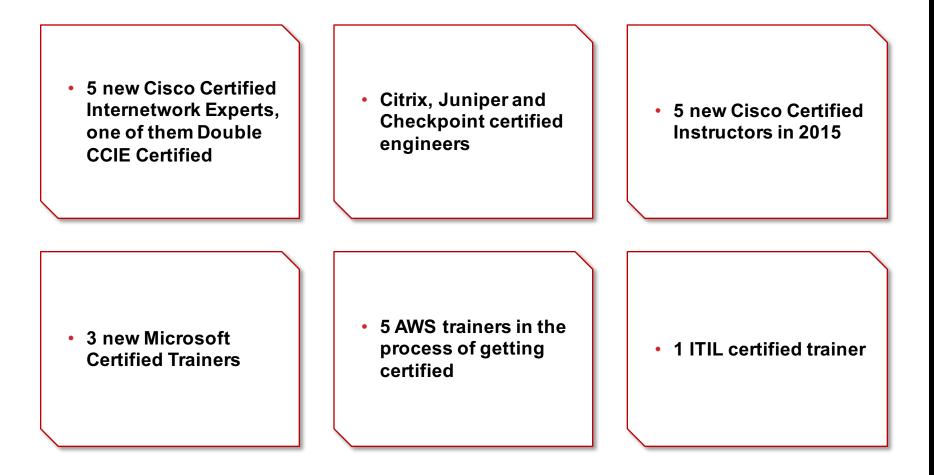




## **TECHNICAL TEAM**

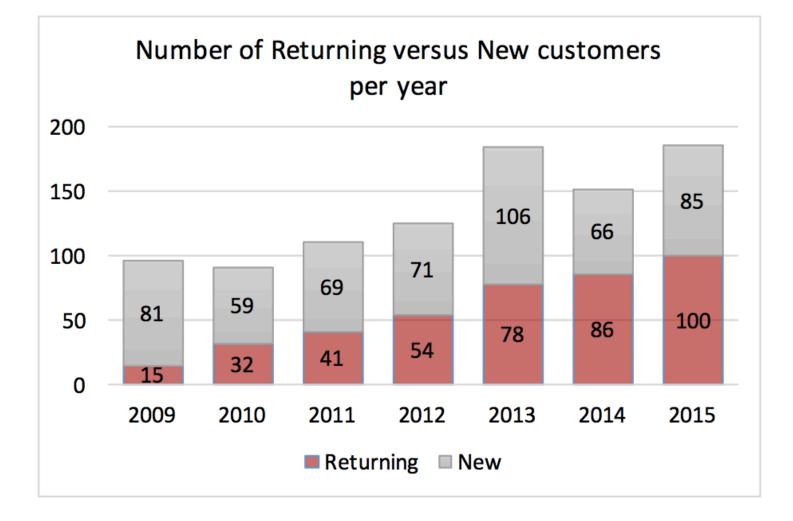


#### Expansion of the team (number of people) and of certifications





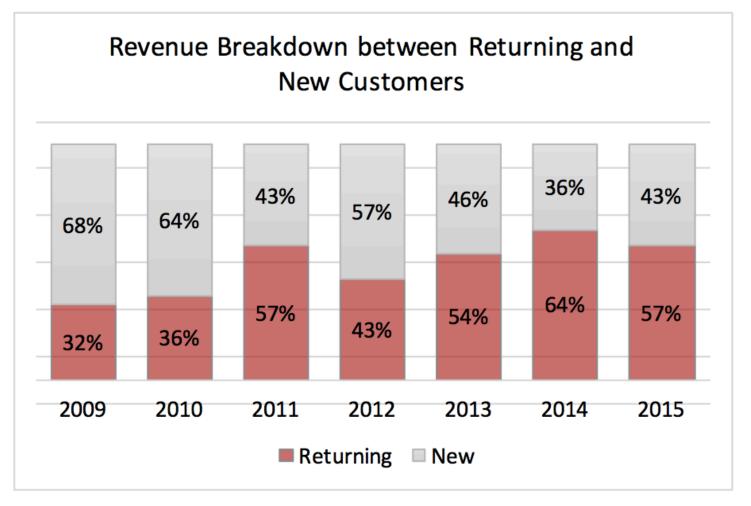




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New ARPU: EUR 13.500, Returning ARPU: EUR 15.000

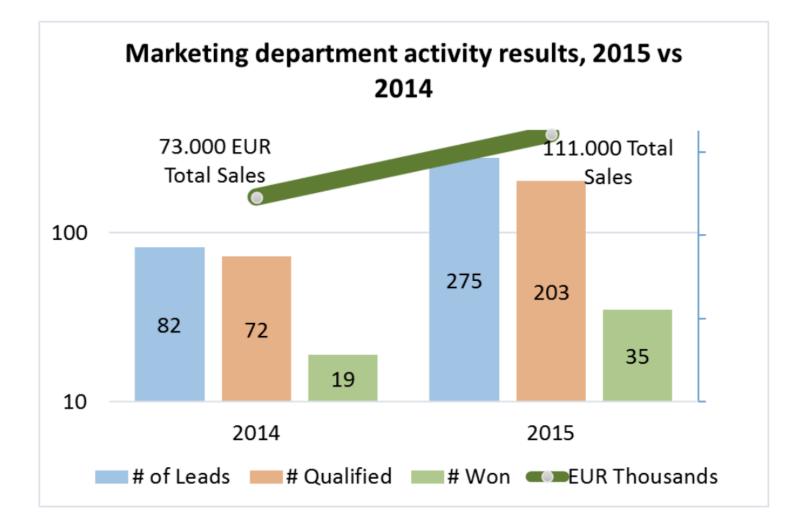
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## **MARKETING TEAM**



- 5th Edition of ITTF in Bucharest
  - 160 participants, 3 days, 6 partners: Citrix, Oracle, Dell, Veeam, Colors in Project, UTI Academy
- June 2015: Cluj ITTF
  - 6 workshops on Citrix, Cisco, Oracle and AWS
- Organized 2 AWSome days events
  - Bucharest and Cluj, 480 participants





## FINANCIAL HIGHLIGHTS



	2014	2015	YoY evolution
Total Revenues	8,37	11,27	+35%
IT Integration	5,68	6,95	+22%
IT Training	2,69	3,69	+37%
Financial (from BVB listing)	0	630	
Total Expenses	8,1	10,1	+25%
Net Profit	212	1,03	+386%
Income tax	56	187	
Interest Expenses	119	173	
Depreciation and Amortization	169	153	
EBIT	387	757	+96%
EBITDA	556	910	+64%
EPS	0.047	0.229	+221%
PER	37.2 (at listing)	6.7 (at february 19th)	

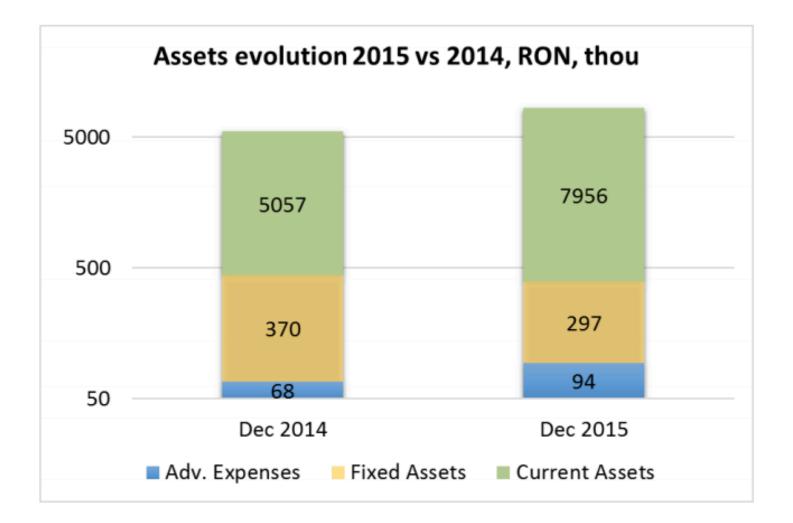
## **FINANCIAL HIGHLIGHTS**



- Main drivers of revenue growth :
  - Data center revenues: +160% versus 2014
  - Wireless / Mobility revenues: +107% versus 2014
  - Implementation / migration services: +65% versus 2014
  - *Recurring technical support services:* +48% versus 2014
  - Amazon web services training: up 7 times versus 2014
  - ITIL training: +99% versus 2014 and much more profitable since we have obtained our own license
  - *Microsoft training:* +104% versus 2014
  - The addition of Citrix training: RON 130.000



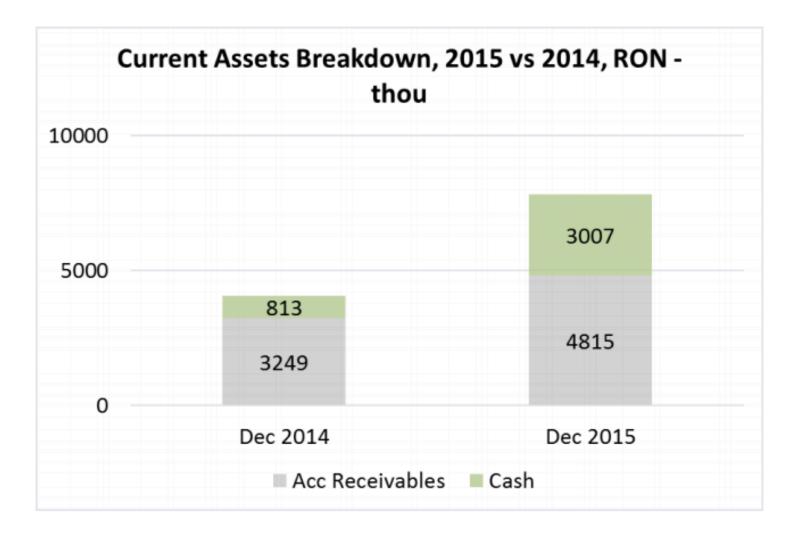




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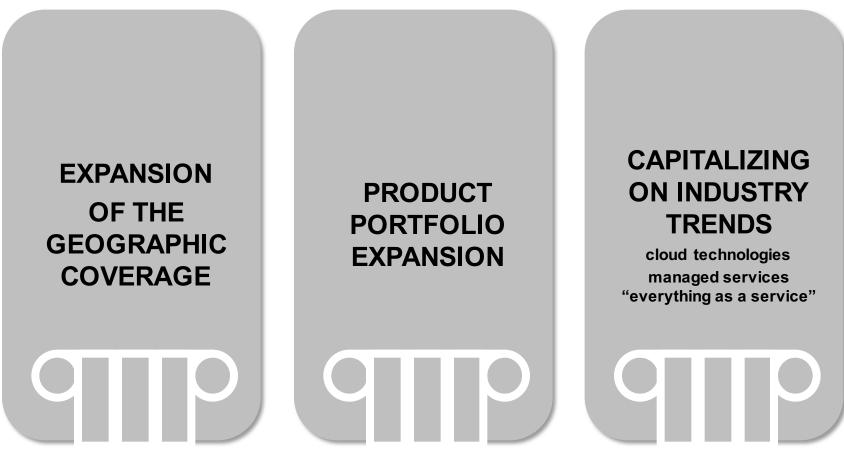




## **2016 OUTLOOK**



We intend to pursue the same aggressive growth strategy in 2016 based on the same three pillars of growth:



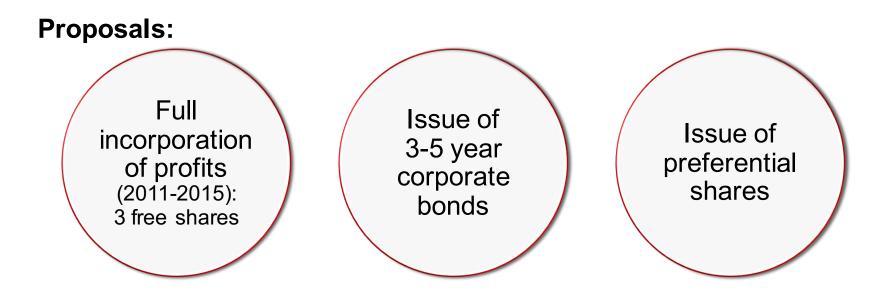
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# **FOR SHAREHOLDERS**



Main Objective:

 ensure strong financial base for continuing aggressive growth







#### Mihai Logofătu, Owner & CEO

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# THANK YOU!

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